



Sunday, August 8, 2010

Blueberry Hill Park, Franklin Park

Sponsorship Packages



The Cause:

The Spina Bifida Association of Western Pennsylvania (SBAWP) is a non-profit 501(c)(3) committed to improving the quality of life for people with disabilities, especially those with spina bifida and their families, by providing a continuum of direct services, education and advocacy. Spina bifida is one of the most devastating of all birth defects affecting nearly one out of every 1,000 newborns in the United States. It results from the failure of the spine to close properly during the first month of pregnancy exposing the nerves to damage or infection.

At birth, the most obvious signs of spina bifida are either a cyst or indentation on the baby's spine. Surgery will close any opening; however, damaged nerves cannot be repaired. Individuals with this disability often suffer from loss of sensation in the lower extremities; bowel and bladder incontinence; leg and foot deformities and learning disabilities such as attention deficit hyperactivity disorder (ADHD) or other learning difficulties, such as hand-eye coordination problems.

The SBAWP serves over 600 families in 28 counties in Western Pennsylvania who have children with disabilities like spina bifida. Current SBAWP programs consist of the Blueprints Program, the Family School Partnership Program, the FireFly Summer Camps and Year Round Weekend Retreats Program, the Gatehouse Residential Program, the STRIVE Vocational Program, the Wellness Program and finally the Community-Based Services for Adults Program.

Through all of our programs and services, the SBAWP has maintained strong and active relationships with all of our clients, family members, healthcare providers, community educators and employers. The peerless level of care the Association provides is linked to the relationships that SBAWP staff has built with each client, client family and key community stakeholders over the years. It is the direct input our clients, client families and the community in which they live that is the driving force behind the creation and implementation of all of SBAWP's programs and services.

Your support today will help children with disabilities grow up to lead happy, healthy, independent lives!

Corporate Sponsorships and Underwriting:

The Annual Summer Festival is an event that invites the community to have a great time for the benefit of SBAWP. In 2009, the Festival attracted nearly 400 people who enjoyed amazing entertainment, delicious food, games, crafts and much more. For everyone who attended, the Festival also brought to light the challenges of this disability and the opportunities to become a part of helping SBAWP help others.

SBAWP invites businesses to join with us in helping to raise funds to help people with spina bifida and provide this annual festival for our clients, their families and the greater community. Please consider partnering with the SBAWP by selecting one of the following sponsorship or underwriting opportunities.

Spina Bifida Association of Western Pennsylvania
Summer Festival 2010
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Presenting Sponsor \$15,000 – SOLD OUT

Gold Sponsor \$5,000

- 10 tickets to the Summer Festival
- Full page ad in one SBAWP magazine and included in Festival thank you feature *Circulation:3,000 households and 1,000 to area health clinics and physician offices*
- Company logo included on event welcome banner
- Opportunity to display up to 3 company banners (that you provide) at the Festival
- Company logo included on event wrist band for all attendees
- Company recognition on SBAWP website
- Opportunity for you to host an activity tent during the Festival (10 x 10 tent included)

Silver Sponsor \$3,000

- 6 tickets to the Summer Festival
- Half page ad in one SBAWP magazine and included in Festival thank you feature *Circulation: 3,000 households and 1,000 to area health clinics and physician office*
- Company logo included on event welcome banner
- Opportunity to display 1 company banner (that you provide) at the Festival
- Company recognition on SBAWP website
- Opportunity for you to host an activity tent during the Festival (10 x 10 tent included)

Bronze Sponsor \$1,500

- 4 tickets to the Summer Festival
- Company recognition on SBAWP website
- Opportunity for you to host an activity tent during the Festival

Underwriting Opportunities \$500 each

- Beverage Sponsor (2 available): *Signage with company name to be included on one beverage station*
- Bounce House Sponsor (2 available): *Signage with company name to be included on one Bounce House*
- Bingo Sponsor: *Company name included on Bingo Cards*
- Door Prize Sponsor: *Company name announced as prizes are given away*
- Competition Prize Sponsor: *Company name announced as prizes are given away after competitive activities like horseshoes and free throw shooting competitions*
- Volunteer T-Shirt Sponsor: *Company logo to be included on back of volunteer T-Shirt*
- Teen Activity Sponsor: *Company banner to be hung in teen lounge area*
- Dessert Sponsor (4 available): *Company logo to be included on vending carts for items such as ice cream, snow cones, funnel cakes and kettle corn.*
- Square Dance Sponsor: *Company name announced during activity and signage on dance floor*

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Sponsorship Contract

Contact Name _____

Title _____

Sponsor's Name _____
(as it should appear in all printed materials)

Address _____

Phone number _____ Fax Number _____

Email Address _____

Signature _____

_____	Presenting Sponsor	Sold Out
_____	Gold Sponsor	\$5,000
_____	Silver Sponsor	\$3,000
_____	Bronze Sponsor	\$1,500
_____	Underwriting Sponsor	\$500

Please indicate which item you would like to underwrite:

___ Please bill me (full payment must be received by July 30, 2010)

___ I have enclosed a check made payable to *SBAWP* for \$_____

___ We are unable to sponsor the event but have enclosed a donation of \$_____

To receive all benefits associated with your sponsorship,
please mail or fax this letter of intent by June 30, 2010 to:

Spina Bifida Association
of Western Pennsylvania
1158 Dutilh Road
Mars, PA 16046
724.934.9610 fax

For additional information please contact:
Dick Lynch at 724.934.9600 or dlynch@sbawp.org
Or Sharon Wolf at 724.934.9600 or swolf@sbawp.org